

**ROBERT VINCIGUERRA**

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**www.robdesignz.com**

#### OBJECTIVE

Seeking freelance projects in which I can express my ideas and unique designs. I want to take the world of digital design to new heights and entertain the public with new experiences.

#### RELATED WORK EXPERIENCE

##### **Web/Graphic Designer**

*Better Leadership America*, Brooklyn, N.Y. January 2008 – May 2008

Responsible for designing and maintaining websites, graphics, animation, image compositing, as well as print materials such as brochures, journal ads, and posters.

##### **Video Editing**

*MirriAd*, Manhattan, N.Y. November 2007 – January 2008

Virtual product placement (digital branded integration) using proprietary software to digitally insert products, logos, etc. into movies, TV, and other multimedia.

##### **Logo Design/Advertisements**

*Game Tight Media Group*, Manhattan, N.Y. September 2007 – Present

Design logos, ads, album covers, websites, and other material to promote all aspects of the company.

#### OTHER WORK EXPERIENCE

##### **Assistant Manager**

*Bally Total Fitness*, Brooklyn, N.Y. January 2009 – Present

Responsible for selling gym memberships, personal training, and retail products. I have to make sure the gym is clean, the weights are re-racked, hit the budget and control the gym one day out the week.

##### **Game Advisor**

*Gamestop*, Brooklyn, N.Y. October 2008 – Present

Responsibilities include cash transactions, customer service, alphabetizing video games and selling discount card/magazine subscriptions and game reserves.

##### **Cashier**

*CVS Pharmacy*, Brooklyn, N.Y. October 2004 – January 2008

Responsibilities include cash transactions, customer service, inventory facing (making sure items are in the right area and that shelves look full), throwbacks (place items back where they belong), security, lifting and sorting items.

#### COMPUTER SKILLS

Adobe Photoshop, ImageReady, Illustrator, InDesign, Premiere, After Effects, OnLocation, Flash and Dreamweaver, Ad Station, Combustion, Cleaner, 3D Studio Max, 3D Movie Maker, Microsoft PowerPoint, Word and Excel, CSS, HTML, Actionscript, Vector Illustration, Image Compositing, Animating and typography.

#### EDUCATION

##### **Associate Degree of Applied Science, specializing in Digital Media**

*Katharine Gibbs School, Manhattan Campus*, New York, N.Y.

*Graduation:* March 2007

*Major:* Digital Media, GPA: 3.81

*Honors:* Honors, Deans, and President's Lists

*Competitions:* 1st and 3rd place in Logo Mania for animation